

We topple
**KING
KONG**

... send
NETWORK
down the
tube

... rip up
**MOVIE
ADS**

... tarnish
**ACADEMY
AWARDS**

... and
finally
blast
CB RADIOS



MAD[®] IND

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OUR PRICE
60c
CHIMP
33230



Bob Jones

Well, that old loveable ape is back in the movies. We're referring, of course, to Dino De Laurentiis. Clever Dino has taken the old classic, "King Kong," and he's up-dated it . . . he's put it on the wide screen in color . . . he's invented new special effects . . . and he's added something new: Humor! Yessir, it seems they decided to play this remake for laughs! Unfortunately, they don't go far enough! Because all they end up with is

KING

Gentlemen . . . welcome aboard our ship, "The Petlox Explorer"! I had to wait until we were on the high seas to tell you where we plan to look for oil! Not at the bottom of the ocean . . . but on a desolate, uncharted fog-bound island . . .

Gee, I was wondering how you expected us to look for oil on the ocean floor with only seven feet of PIPE on board!!

Man . . . it takes guts to gamble on finding oil on an island that no one's ever seen before!

Well, Fraud Winsome has plenty of guts! I know because I watched him heave them up all over my cabin during that last storm!

Let me tell you what a satellite photo of the island reveals about its composition! First it contains pre-hydro carbons! Next, radical binocular nitrogens! Third, excess carbon dioxide! And last . . . artificial flavorings and coloring! Now, we—

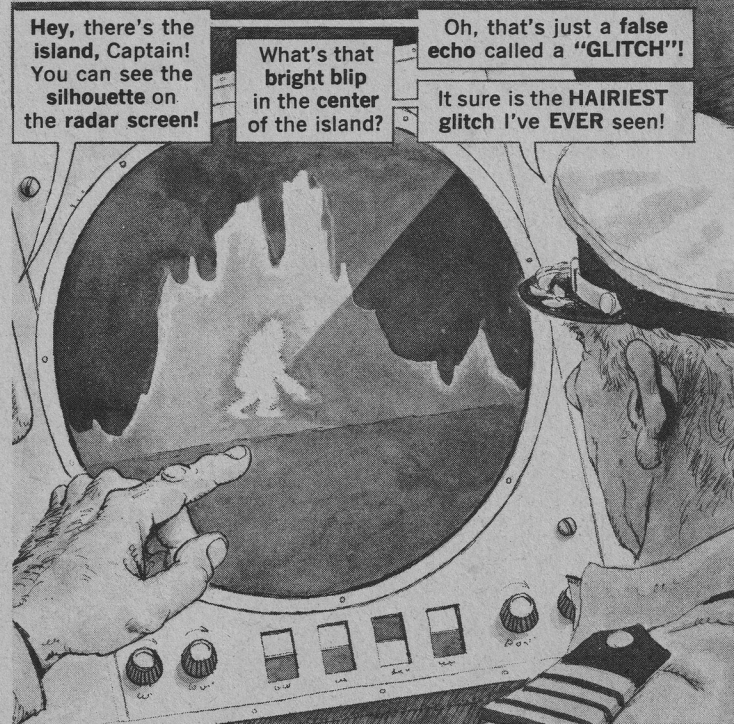
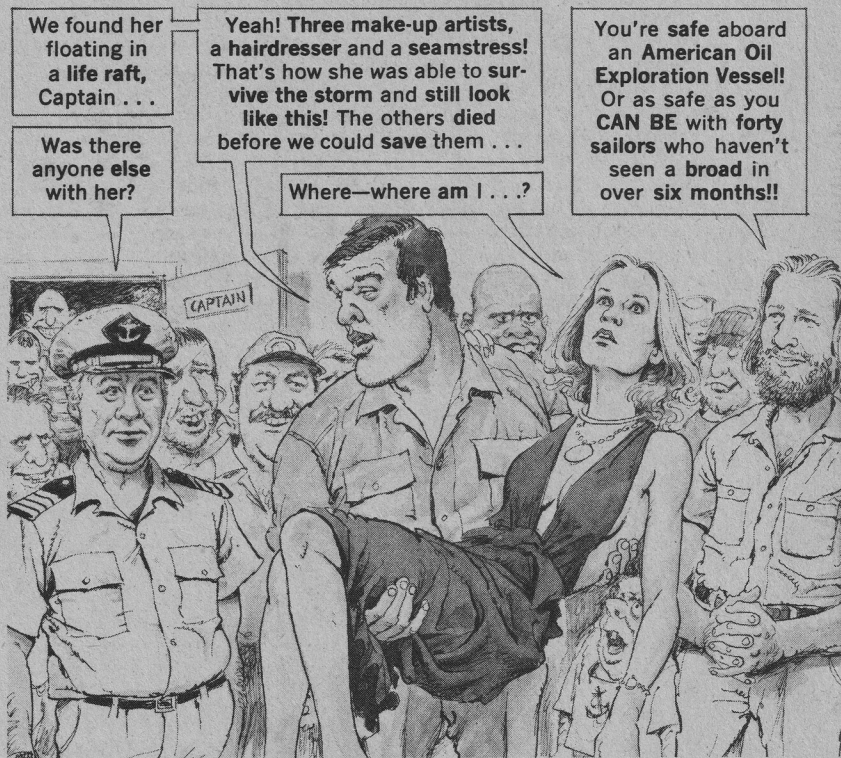
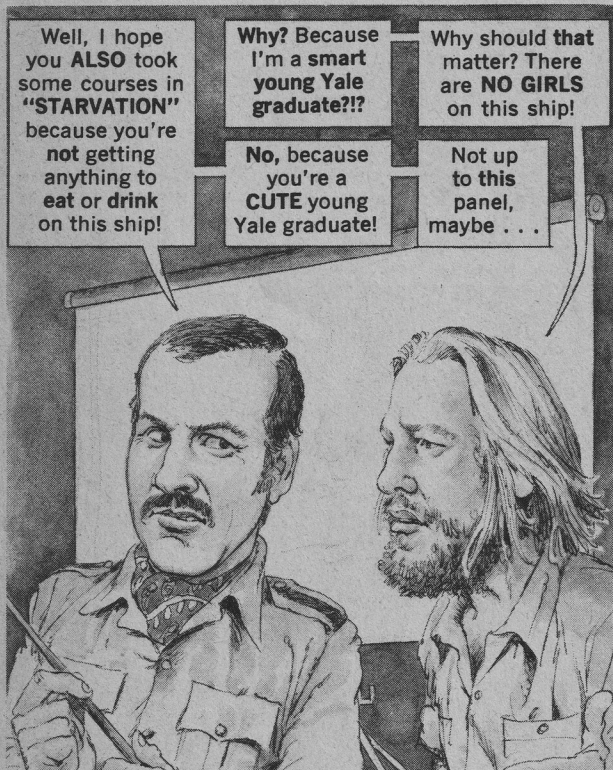
May I take a minute to break in here? I'm not officially signed on this ship . . . so let me introduce myself! I'm Hack Pressclot! I'm from Yale University, where I majored in "Gigantic Primate Behavior", and minored in "Stowing Away Aboard Ships" . . .



KORN



ARTIST: HARRY NORTH, ESQ.
WRITER: DICK DE BARTOLO



Okay, Hack, I believe you're not employed by one of our competitors! But to earn your keep, I'm appointing you "Official Photographer"!

Take our picture now, Hack!

Okay! Can I see a little more leg?

I've got my pants rolled up as far as I can now!!

I was talking to DAWN!!

Hmm! On second thought, maybe we can charge your room and board to your American Express Credit Card!

Wow! Look at that huge wall! It must be as old as the Pyramids!

Not exactly! You see that sign that says "NU NU MIKI NE AG"?

Well, that means "NO HANDBALL PLAYING AGAINST THIS WALL!"



Ahh, come off it! No one lives on this island!

No one lives on this island, eh? What about those natives?

You call that LIVING?!!

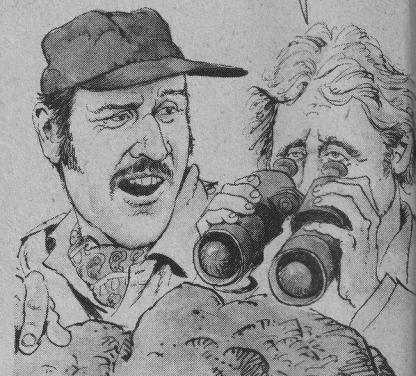
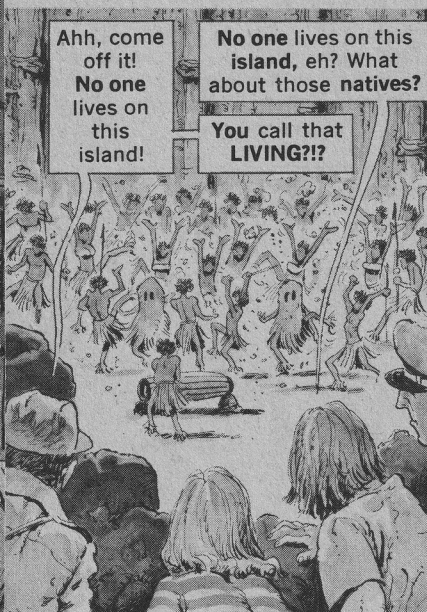
They're holding some sort of Pre-Wedding Ritual! That native girl is probably the Bride, and that guy in the ape mask is obviously a stand-in for the Groom...

Because it's BAD LUCK for the Bride to see the REAL Groom before the Wedding?

Not exactly! In this case, it may be even WORSE luck for the Bride when she sees the Groom AFTER the Wedding!!

Baggy! Look down there! See those bubbling pools of thick black gook? Do you think that could be oil?

I doubt it! The natives are pouring it into cups and adding cream and sugar...



They've spotted us, and they've seen Dawn! They want us to give her to them in exchange for six of their women!

DAWN! For six of THEIRS?! Those savages are NUTS!! Tell them TEN -OR NOTHING!!

What?! Why, you inhuman ☆☆☆!! You mean you'd actually trade Dawn for ten of their women?!

Don't be ridiculous! It's just a trick to calm them down! Then, we'll let them know what we REALLY want! FORTY of their women for Dawn, or NO DEAL!

I tell you, I know how to deal with backward natives! We've got pots, pans, bracelets and all kinds of shiny trinkets...

You really think those natives are interested in swapping that junk for anything WE'VE got?!

They sure are, smart guy! We just swapped all your CAMERA EQUIPMENT for this swell stuff!

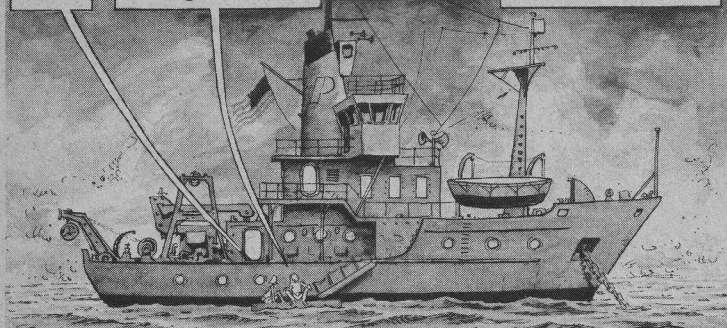


Where are you going **THIS** time of night, Hack?

To the island ... to get my equipment back! Man, my cameras are the most important thing in my life right now!

Oh...? Too bad! I—I was kind of hoping you might come to my cabin!

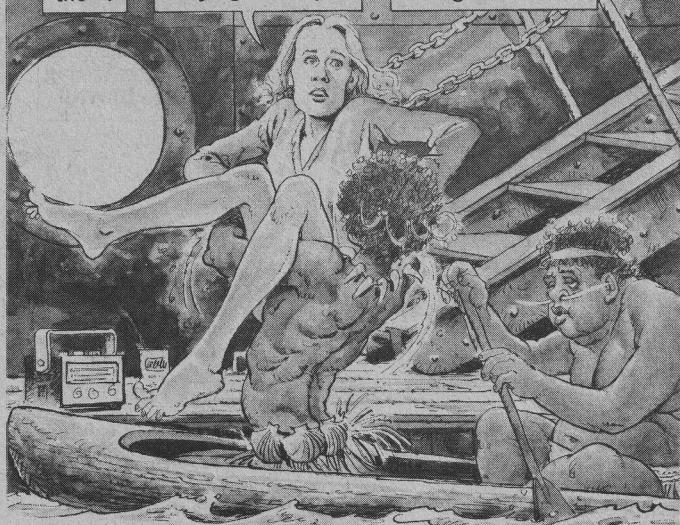
Well, what do you know!? I just lost all my interest in photography!! Why don't you slip into something comfortable, like your bed, and I'll go brush my teeth!



Hey!! What the—?

Why is it I have so much trouble staying on ships?!

If I'm not getting thrown off, I'm being taken off!!



Come on, guys! I'm not in the mood to meet anybody new tonight! And besides, I already **HAVE** a heavy date!

Will you lay off, fellas? Listen, I appreciate the non-stop drumming and the thousands of torches, but I'm not really INTO "Discos"!!

Tell you what! I'll give you my telephone number and maybe we can set something up for next week! Okay?



Hey... just one minute! Where do you think you're taking me?!? Look, I dig tall, dark, hairy men... but **THIS** is ridiculous! Put me down now! I will not go home with you!

Well... maybe for a little while! But I have to be back by 10 o'clock!

Okay! By 11 o'clock! But not a minute later!

It would be different if this were on a week-end, King! But it's a Tuesday! Who stays out late on a Tuesday?!



We're too late! King has already taken Down...!

Well, there's a small candle-lit restaurant overlooking the lagoon next to a motel! That would be my best guess!

Any ideas where?

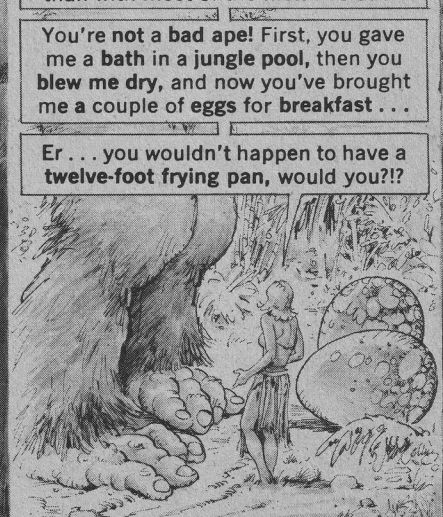
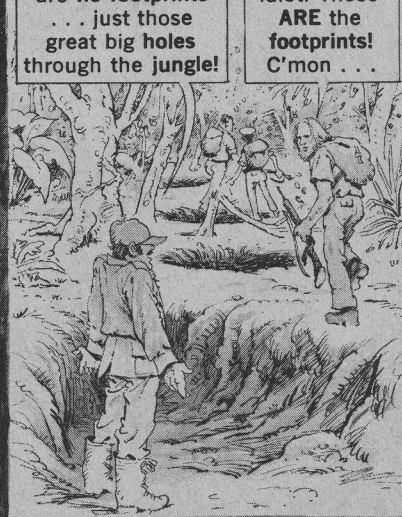
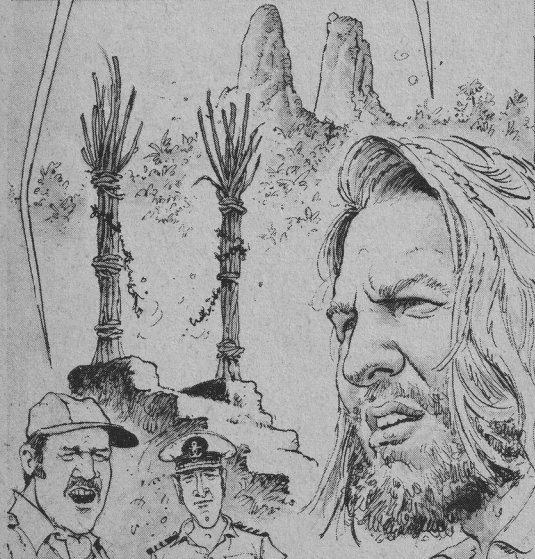
We've got nothing to go on! There are no footprints... just those great big holes through the jungle!

Those aren't HOLES, you idiot! Those ARE the footprints! C'mon...

Y'know, King... as big as your hands are, I've had less trouble with you than with most of the men I've dated!

You're not a bad ape! First, you gave me a bath in a jungle pool, then you blew me dry, and now you've brought me a couple of eggs for breakfast...

Er... you wouldn't happen to have a twelve-foot frying pan, would you?!



I've checked out the sample we took from the island, and it's 100% pure oil all right ... exactly up to Petlox's rigid standards ...!

YAHOO!! And coming here was all MY idea, Baggy!!

As a matter of fact, it IS Petlox oil!! The natives here import it from the mainland in barrels! As for the island itself, it hasn't got a single drop!

Too bad coming here was all YOUR idea, Baggy!



I refuse to go back to America empty-handed!

Why don't we visit that **Native Souvenir Shop?** We could pick up a few more of those trinkets you went ape over ...!

That's it! That's it! You just said it! What an idea!!

You mean, take King back to America?!!

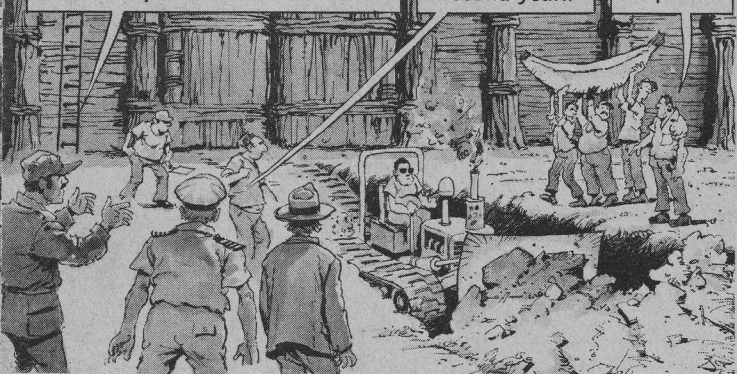
No ... pick up a few more of those trinkets!



I've changed my mind! I'm taking the trinkets AND King back with me! I mean, if Exxon made over a billion dollars with "Put A Tiger In Your Tank," how much money do you think we'd be talking about with a slogan like "Put An Ape Under Your Hood!"???

Oh, I'd say about twenty million the first year ... and I think you'd lose even MORE the second year!!

Okay, men ... lower that **TWO HUNDRED POUND BANANA** into the trap ...



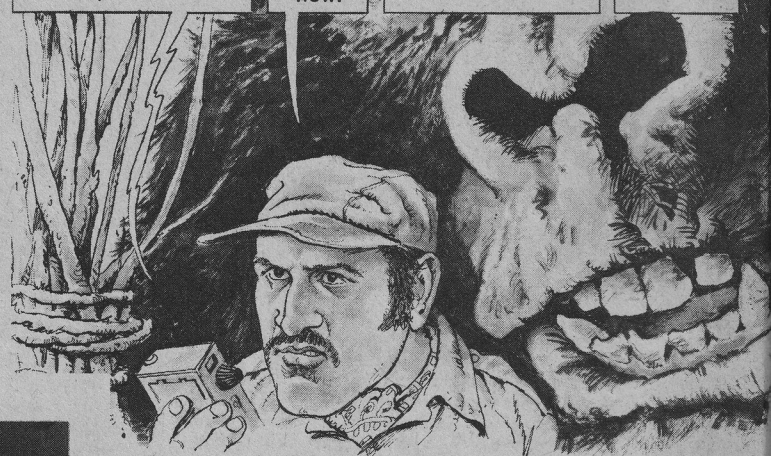
Here's an update on King! Dawn and Hack have gotten away from him ... and King's position now is four hundred meters northeast of Checkpoint Charlie!

Got it! And what's OUR position right now?

Let's see! Your position now is three hundred and ninety-nine meters northeast of Checkpoint Charlie!!

In other words ...

Right! That warm tropical breeze on your back is **KING'S BREATH!!**



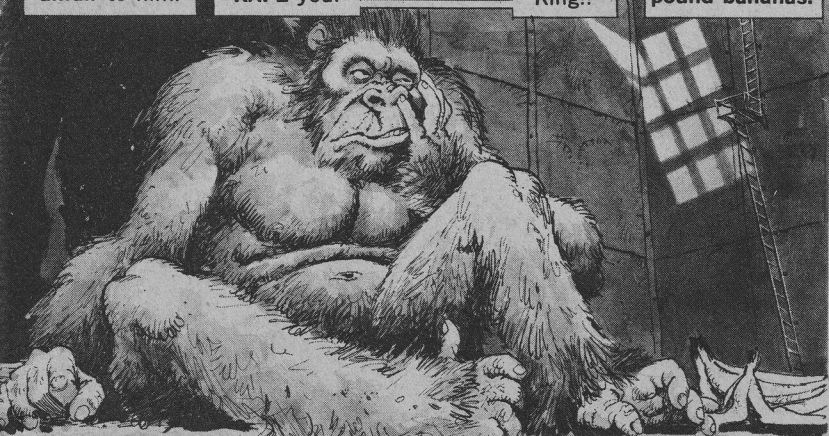
I'm so sorry we captured King and we're taking him back to New York on this ship! It's so unfair to him!

What? Are you kidding? King is an **ANIMAL!** An animal that tried to **RAPE** you!

That's not exactly true! He **DID** take me out to dinner and a movie!

Besides ... the natives will be thrilled to be rid of King!!

There's where you're wrong! Without King, this island will soon be over-run with two hundred pound bananas!



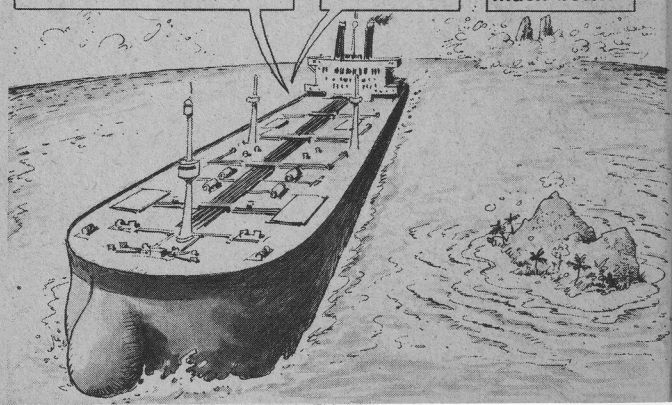
I've been thinking of ways to exploit King! I could star him in a **BALLET ...** with Nureyev and Fonteyn and Weiss!

Nahhhh! That's no good! A **TUTU** for King would cost a million bucks!!

I've got another dynamite idea! We have a big **Double Wedding!** You'll marry Dawn, and I'll have King marry **THE STATUE OF LIBERTY!!**

Who'd want to marry a **STATUE?**!!

Listen, yours might not be much better!!



I'm quitting this circus, Fraud! I just can't stomach this cruel, disgusting exploitation of King!

If you go with him, kid... if you quit on me now, I'll make sure you never get another booking in Show Biz! You'll end up tap dancing at Rotary Clubs!

Gee, that doesn't sound so bad... especially since I can't tap dance now!

Ladies and Gentlemen, I'd like you to meet the biggest chimp in the world!

Th-thank you for that wonderful introduction!

The introduction was for KING!! I said "Chimp" not "CHUMP"!

Listen, all you reporters! Don't get so close to Dawn! King will think you're trying to tear her clothes off!

Hey, kid! Mind your own business! We ARE trying to tear her clothes off!



Look! King is breaking free!

Ladies and Gentlemen, don't panic! I assure you the cage is escape-proof! I was locked in it all day yesterday... and I couldn't get out of it!

Look! He's torn his cage apart!

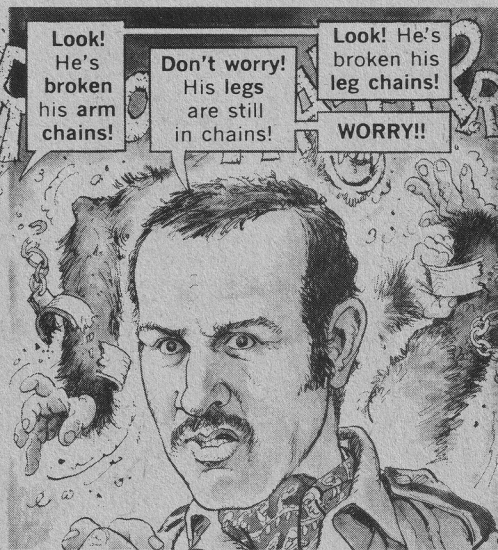
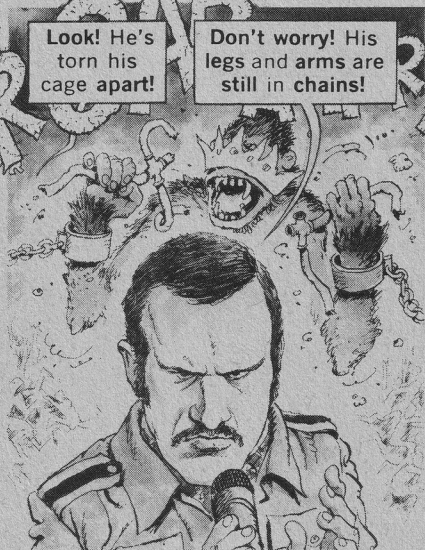
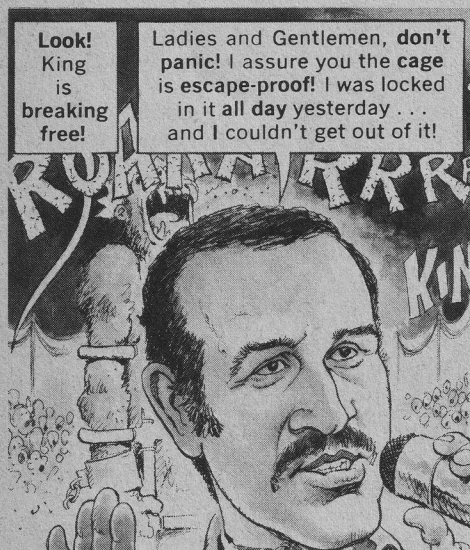
Don't worry! His legs and arms are still in chains!

Look! He's broken his arm chains!

Don't worry! His legs are still in chains!

Look! He's broken his leg chains!

WORRY!!



No, King! No!! Don't step on me!

I suggest that you study the fine print in your contract, King! It's got a "No Squish" clause!!

You can't leave me FLAT, King!!

Do you think we're safe on this train, Hack?

Of course we're safe! King doesn't have a subway token... so they'll never let him on!

Put this train down this instant, you great big juvenile delinquent ape!

Hey, is this 42nd Street? Can you drop me at 42nd Street?

Oh, my God! He's gonna roar again! I can't stand it when he roars...!

I know what you mean! The sound is enough to KILL you!

FORGET the sound! It's the BREATH that'll kill you!



If that giant ape ever crosses the East River ...

Don't worry! He can't make it! He'll be dead by then!!

You mean from the tanks and planes?

No, from the East River! If he ever enters the water, the POLLUTION will kill him!



It's Pressclot! I know where King's going! He's headed for the Twin Towers of the World Trade Center! They remind him of the JUNGLE!



Oh, c'mon! There may be a few weird characters hanging around the lobby! But, why condemn a WHOLE BUILDING?!



Do you know where King is now ... ?

Yes! He just took a Fifth Avenue bus!

Uptown, or downtown??

We don't know WHICH way he threw it!

Hey, you! Get out of that river! You're leaving a ring around Manhattan!!



We can't go up there, King! You don't have a jacket and tie on!

They'll only send you down again when they see you haven't got a reservation!

Please, King! I have a terrible fear of heights!

I once threw up at the Empire State Building! And that's while I was still out on the street!



Pick me up, King!

Do you hear me? Pick me UP!!

I know I keep saying, "Put me down!" But NOW I want you to pick me up!!

Duck those bullets, King! DUCK! Don't you ever do what I say? You act like we're married!

Don't eat that Helicopter, King! I said DON'T EAT IT!

It's bad for your digestion!

Will you LISTEN and stop acting so MACHO!?



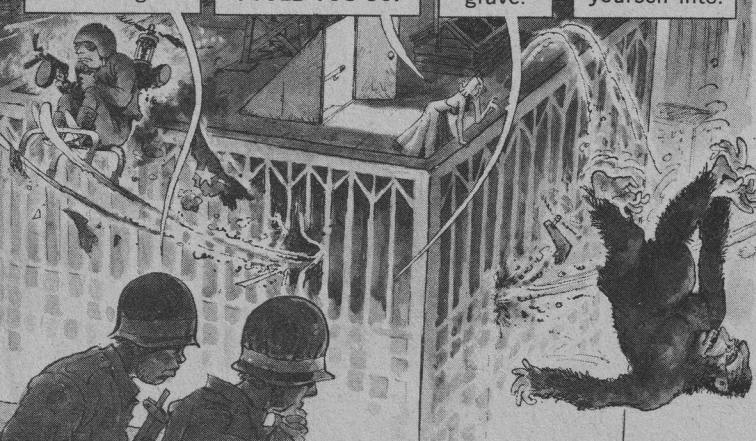
No wonder the big ape wants to die! How would you like to have to listen to HER nagging all day and all night?!

Are you listening to me?! Didn't I TELL you not to come up here?!? I hate to be the one who says, "I told you so!" But I TOLD YOU SO!

Boy, she could drive ANYONE to an early grave!

King, don't go over the edge! I said, don't—

Now look at the fine mess you've gotten yourself into!



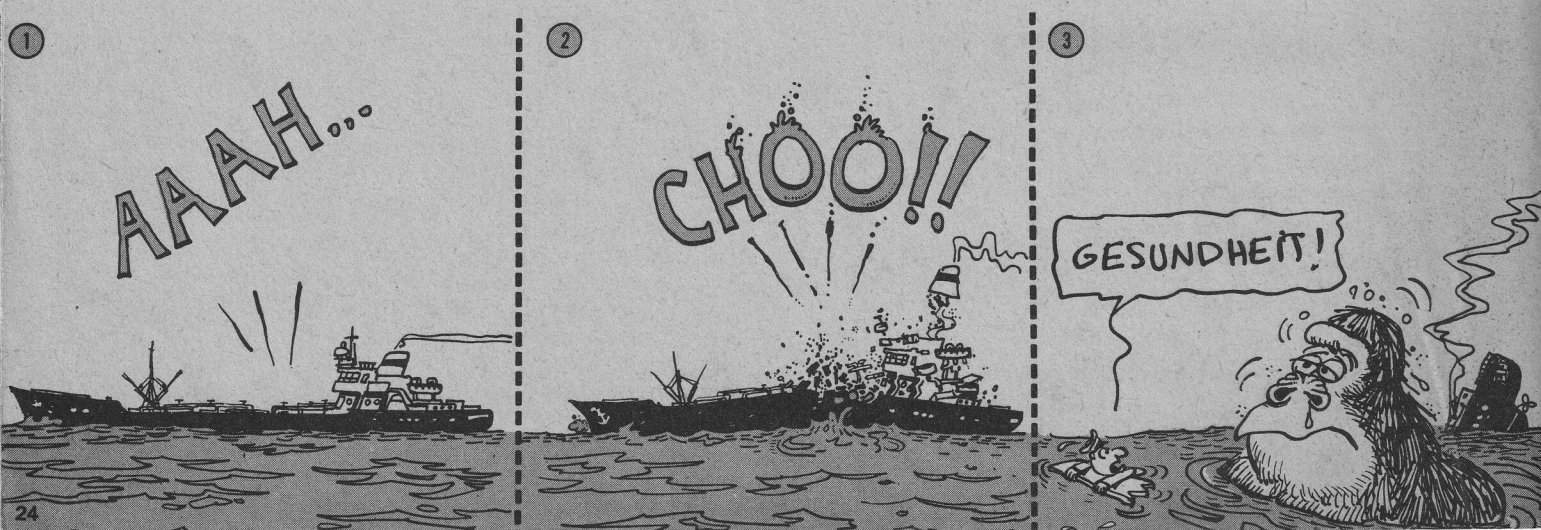
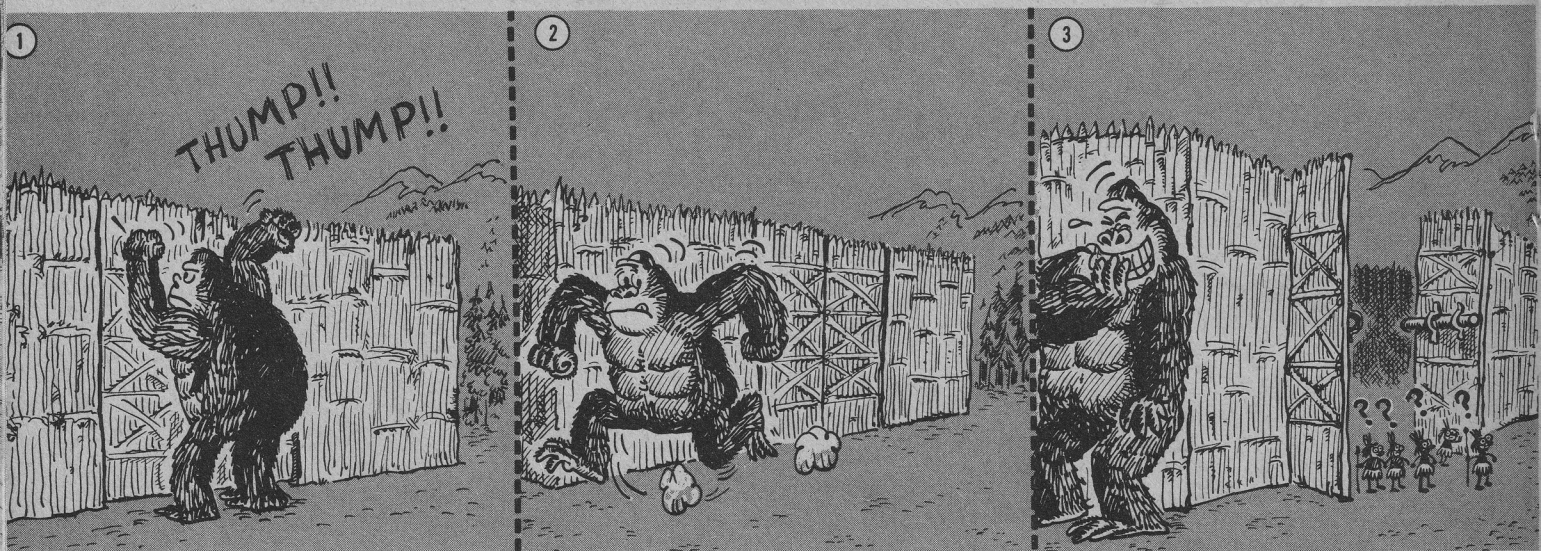
Hack ... this was all too terrible! I don't EVER want to have anything to do with Show Business again!

Honey ... after your performance in this movie ... I don't think you have to worry!!

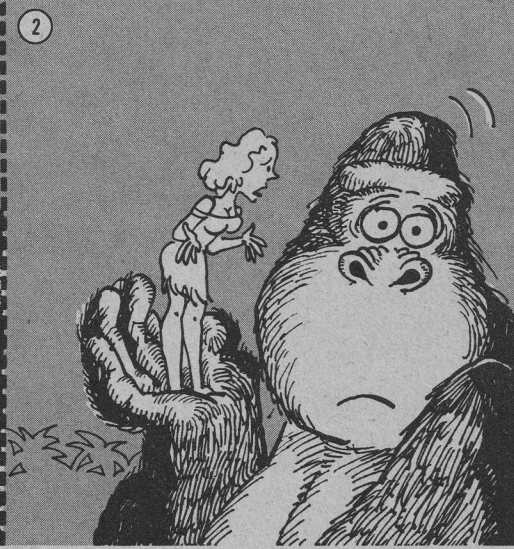
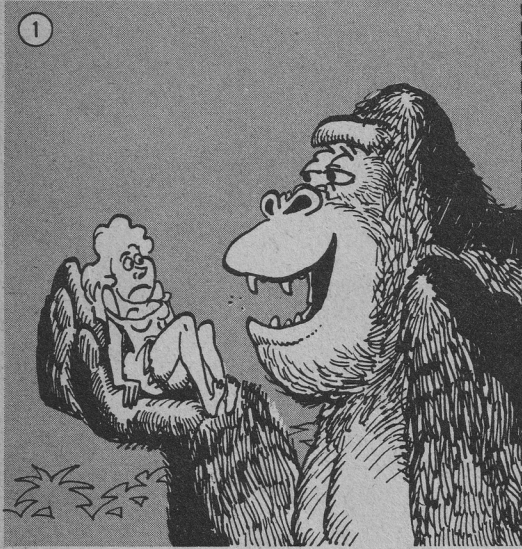
Okay, whose monkey is this? You need a permit to keep a monkey in this city!!



A MAO LOOK



AT KING KONG



ARTIST & WRITER: SERGIO ARAGONES

